

## LEADERSHIP DIRECTION

This strategic document sets out the Council's Themes and Aims and provides a basis for us to plan our work. It does not cover everything that we do or all the services that we provide, but seeks to focus on those issues that matter most to people, national priorities set by the Government and local challenges arising from the social, economic and environmental context of the district.

### Our Vision

Huntingdonshire District Council will continue to improve the quality of life in Huntingdonshire by working with our communities and partners to achieve sustainable economic growth whilst providing excellent value for money services that meet local needs within a balanced budget.

### Our Themes

<b>Strong local economy</b>	<b>Enable sustainable growth</b>	<b>Improve the quality of life in Huntingdonshire</b>	<b>Working with our communities</b>
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<b>Theme</b>	<b>Strong local economy</b>
Aims	<ul style="list-style-type: none"> <li>• Successful delivery of the Alconbury Enterprise zone</li> <li>• Support partners to improve strategic infrastructure, including broadband</li> <li>• Support the development of town centres and key settlements to become economically viable and vibrant</li> <li>• Support enterprise</li> <li>• Encourage the provision of a wide range of jobs appropriate for existing and future residents</li> <li>• Support the skills levels that aid economic prosperity.</li> </ul>

<b>Theme</b>	<b>Enable sustainable growth</b>
Aims	<ul style="list-style-type: none"> <li>• Enable an adequate supply and mix of new housing to meet future needs</li> <li>• Promote development opportunities in and around the market towns</li> <li>• Protect and improve our environment</li> <li>• Maximise benefits to the community from new developments</li> <li>• Enable the provision of affordable housing</li> <li>• Enable and encourage Community energy projects.</li> </ul>

<b>Theme</b>	<b>Improve the quality of life in Huntingdonshire</b>
Aims	<ul style="list-style-type: none"> <li>• Develop the Council’s role in reducing benefit dependency</li> <li>• Support opportunities for the vulnerable to live independently</li> <li>• Achieve a low level of homelessness</li> <li>• Process Housing and Council Tax benefit claims in a timely and efficient way</li> <li>• Make our services accessible to all</li> <li>• Ensure benefits reform is implemented as smoothly and as effectively as possible</li> <li>• Work with partners to minimise the fear of crime</li> <li>• Protect the health of individuals and reduce health inequalities</li> <li>• Build the ‘One leisure’ business.</li> </ul>

<b>Theme</b>	<b>Working with our Communities</b>
Aims	<ul style="list-style-type: none"> <li>• Build constructive relationships with other public sector organisations, parishes &amp; towns, business community and ‘not for profit’ sector</li> <li>• Enhance civic pride &amp; community involvement through “Huntingdonshire Matters” &amp; “Shape Your Place” (Localism)</li> <li>• Adopt multi agency problem solving approaches</li> <li>• To undertake meaningful consultation, being open, transparent and accessible.</li> </ul>

<b>Theme</b>	<b>The Council (for internal use only)</b>
Aims	<ul style="list-style-type: none"> <li>• Balancing our budget, manage our reserves and borrowing effectively</li> <li>• Maximise business and income generation opportunities</li> <li>• A new or revised pay scheme that both properly rewards and motivates staff and is affordable</li> <li>• To generate &amp; properly manage Community Infrastructure Levy (CIL) receipts.</li> </ul>
	<ul style="list-style-type: none"> <li>• Improve communications with Staff and Members</li> <li>• Improve communications with Residents and stakeholders.</li> </ul>
	<ul style="list-style-type: none"> <li>• Develop a leadership culture across all tiers of management within HDC</li> <li>• Skill development – supporting the development of the workforce to meet HDC priorities.</li> </ul>